

**Sponsorship Opportunities 2012**  
**TASTE THE ARTS, TASTE THE EATS, TASTE THE BEAT**

**East of Paradise**

**Silent and Live Auction**

**Table Sponsor \$2500**

- Your logo displayed on several pre-auction advertisements in the Daily Hampshire Gazette: circulation 20,000+
- Your logo displayed for one month on two Cottage Street Building banners seen by thousands of commuters
- Your name displayed in a Daily Hampshire Gazette post Auction Thank You advertisement
- Your logo displayed on 3000 Auction invitations & 200 posters placed around Hampshire County
- Your logo displayed on pre-auction advertisements in the Big E's weekly newspaper supplement
- Your logo displayed on 5,000 flyers distributed to customers of Big E's Supermarket and local restaurants
- Your logo displayed in the Riverside Connection Newsletter: 2,500 mailed plus 500 placed in community businesses
- Recognition and Thank You throughout the Auction evening by the emcee
- Large Company sign on your sponsorship table
- Your Company freebies placed on your sponsorship table to give away to auction guests
- Your logo displayed at the Auction via printed Sponsor banners in strategic areas
- 1/4 page ad in the Auction catalogue
- Your Name listed in the Auction catalogue
- 8 complimentary tickets to the Auction

**Collaborator Sponsor \$1250**

- Your logo displayed in several pre-auction advertisements in the Daily Hampshire Gazette: circulation 20,000+
- Your logo displayed for one month on two Cottage Street Building banners seen by thousands of commuters
- Your name displayed in a Daily Hampshire Gazette post Auction Thank You advertisement
- Your logo displayed on 3000 Auction invitations & 200 posters placed around Hampshire County
- Your logo displayed in the Riverside Connection Newsletter: 2,500 mailed plus 500 placed in community businesses
- Your logo displayed at the Auction via printed Sponsor banners in strategic areas
- 1/4 page ad in the Auction catalogue
- Your name listed in the Auction catalogue
- 4 complimentary tickets to the Auction

**Supporter Sponsor \$500**

- Your name displayed in a Gazette post Auction Thank You advertisement
- Your name listed in the Riverside Connection Newsletter: 2,500 mailed plus 500 placed in community businesses
- Your name displayed at the Auction via printed Sponsor banners
- Your name listed in the Auction catalogue
- 2 complimentary tickets to the Auction

**Friend Sponsor \$195**

- Your name displayed in a Gazette post Auction Thank You advertisement
- Your name listed in the Riverside Connection Newsletter: 2,500 mailed plus 500 placed in community businesses
- 1 Complimentary ticket to the Auction

***Thank you! Your decision to be a Sponsor is appreciated by all of us at Riverside.***

**See you Friday, March 30<sup>th</sup>, 6:00-8:30pm - first table closes at 7:00!!!!**

***Please select level of sponsorship, and return completed form with payment.***

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_  
Company/Business \_\_\_\_\_  
Address \_\_\_\_\_  Mastercard  Visa  
Credit Card # \_\_\_\_\_ ccv \_\_\_\_\_ Exp Date \_\_\_\_\_

**To be included in  
promotional material  
kindly respond by  
January 27<sup>th</sup>, 2012**